Top 7 Ideas to Promote Digital Citizenship for School and District Leaders

By the Technology Information Center for Administrative Leadership (TICAL)

1. **CyberSafety Week**
   School/district put together quick and short lessons for each grade level that are done on the same days each week using parts or all of existing curriculum from Common Sense Media or others.
   Relevant for: Students, Teachers/Staff, Parent/Community

2. **Digital Party**
   At a time in the evening do an online meeting with parents and go over resources from Common Sense Media or other informative websites.
   Relevant for: Parent/Community

3. **Use your website**
   Post some relevant resources relating to digital citizenship on site and district websites.
   Relevant for: Students, Parent/Community

4. **Public Service Announcements**
   At the high school level have students develop skits, etc. to show on morning video announcements highlighting the topic of digital citizenship.
   Relevant for: Students, Teachers/Staff

5. **QR Codes**
   Embed information about Common Sense Media and other Digital Citizenship ideas in a QR Code that is embedded in your weekly newsletter that goes home in paper form and is also placed on your webpage.
   Relevant for: Students, Teachers/Staff

6. **Sharing the World**
   Administrators (principals) will introduce teachers to Common Sense Media as a repository to access excellent lessons that teachers can choose from to promote Digital citizenship activities for students. Administrators will provide resources and handouts to send to parents as well.
   Relevant for: Teachers/Staff

7. **Access Resources to Continue Planning With Building Blocks for Digital Citizenship**
   Created by Susan Brooks-Young and Dan Morris, both experienced school administrators, the Building Blocks for Digital Citizenship LiveBinder is chock-full of resources school leaders can use with parents, staff, and students to create learning environments that support good digital citizenship. The URL is [http://www.livebinders.com/play/play?id=53885](http://www.livebinders.com/play/play?id=53885).
   Relevant for: Students, Teachers/Staff, Themselves, Parent/Community

View more Digital Citizenship Resources for School and District Leaders at: [www.portical.org](http://www.portical.org)